

Music Tour Fundraising Information

FUNDRAISING PHILOSOPHY

All tour costs are divided between participating students. The main items are airfare, accommodation, cultural activities, meals, and uniforms but in addition a music tour has costs such as instrument transport, insurance, staff costs, subsidies for parents accompanying the tour as hardworking chaperones; and the costs incurred in running fundraising activities, such as a raffle. These costs are distributed through the entire student group.

Fundraising activities benefit individual students with their costs as well as helping the tour group as a whole. Group fundraising has generally resulted in a refund being paid to all families after the tour costs have been finalised. Fundraising is therefore an opportunity to reduce the overall cost of the tour. It is never easy to fundraise and over the years certain activities have proved to be worthwhile, while others return very little money for a lot of work. It works best if all tour families contribute to the various fundraising activities, as the more general funds raised, the larger the final refund. In addition to the group refund, some students have managed to cover the entire amount of their tour costs through active participation in the raffle, busking, chocolate selling and the corporate advertising scheme.

Please note that all money deposited sourced from fundraising activities (i.e. not personal savings) does not belong to you and in the case of withdrawal from the tour these monies revert to the group fund.

Each new tour group needs parent volunteers to coordinate the different fundraising activities. Below is a list of successful fundraisers in the past. New ideas are welcome and each tour has involved a variety of projects.

Note: Past experience has proved that time spent in sourcing possible major sponsors is time wasted. It is very difficult to obtain large sums of money from anywhere and very time consuming to make approaches. Better returns for time are to be found in the raffle and the corporate advertising system.

Outlined below are the different activities successfully used for fundraising on previous tours

The variety and management of the specific fundraising activities may change for each tour.

- **Raffle:** raffle tickets are allocated to each family. All ticket sales you make will be credited to your account. The raffle is a way you can reduce the amount you personally pay by up to \$2000.
- **Corporate advertising:** Our advertising packages offer small businesses a great deal for \$220. For every package you secure, your tour costs are reduced by \$200.
- **Entertainment books:** We take orders for these terrific and popular books and for every one you sell, the profit amount is credited to your account.
- **Busking:** 2 local shopping centres supported our fundraising by allowing students to busk during regular rostered sessions. Students signed up online to the busking roster and paid 25% of their takings to the Music Tour account for general fundraising. The rest they could keep towards their own fundraising.
- **Wine:** For every bottle you sell of our good quality wine the profit will be allocated to your account.
- **Chocolate selling:** Cadbury will be notified that the Churchlands Music Tour is a bona fide fundraising activity and families can order the number of boxes they wish to sell directly through Cadbury's. This is an entirely optional source of fundraising for families and is not administered by the Tour Committee. Students wishing to sell chocolates at school need to be registered with the *Churchlands SHS Fundraising Officer*.

The following activities do not easily lend themselves to direct allocation of funds to each family and the proceeds are directed to the group fund, which assists everyone.

- **Quiz night**
- **Farewell Concert**
- **Sausage sizzle**
- **Movie Night**
- **Rock Band Concert**
- **Catering for the Saxophone Day**
- **Wembley Downs Fair Music Tour stall**